

Unlocking data, improving lives

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Research Data Scotland

Talking Methods seminar, 06 December 2022



Plan for today

- Driving change in public service using data
- Connecting data around person, place or business
- What can your role be?

Strategic Context



Scottish Government
Riaghaidas na h-Alba
gov.scot

COVID-19

Scotland's Strategic Framework



October 2020



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SCOTTISH TECHNOLOGY ECOSYSTEM REVIEW

By Mark Logan
An independent review commissioned by the Scottish Government

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SCOTTISH BUDGET: 2021-22





Scotland's AI Strategy

A Scotland where everybody thrives

Public Health Scotland's strategic plan 2020-23

SCOTLAND'S INWARD INVESTMENT PLAN: SHAPING SCOTLAND'S ECONOMY





WELLBEING ECONOMY ALLIANCE

FAIRER SCOTLAND ACTION PLAN

FAIRER FOR ALL
ENDING CHILD POVERTY
YOUNG PEOPLE'S LIFE CHANCES
FAIRER WORKING LIVES
THRIVING THIRD AGE



A Changing Nation: How Scotland Will Thrive in a Digital World

Strategy out now



#digitalscotstrategy

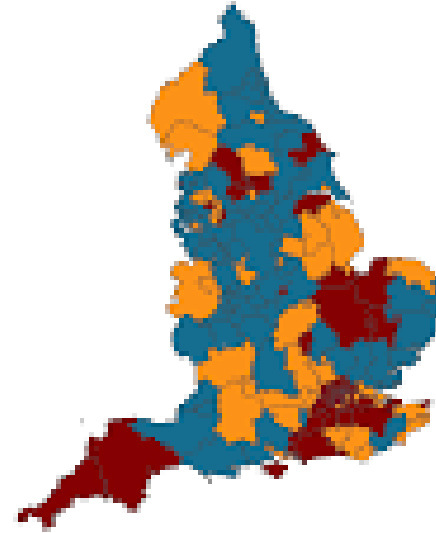
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Access to GPs



Access to GPs within 48 hours

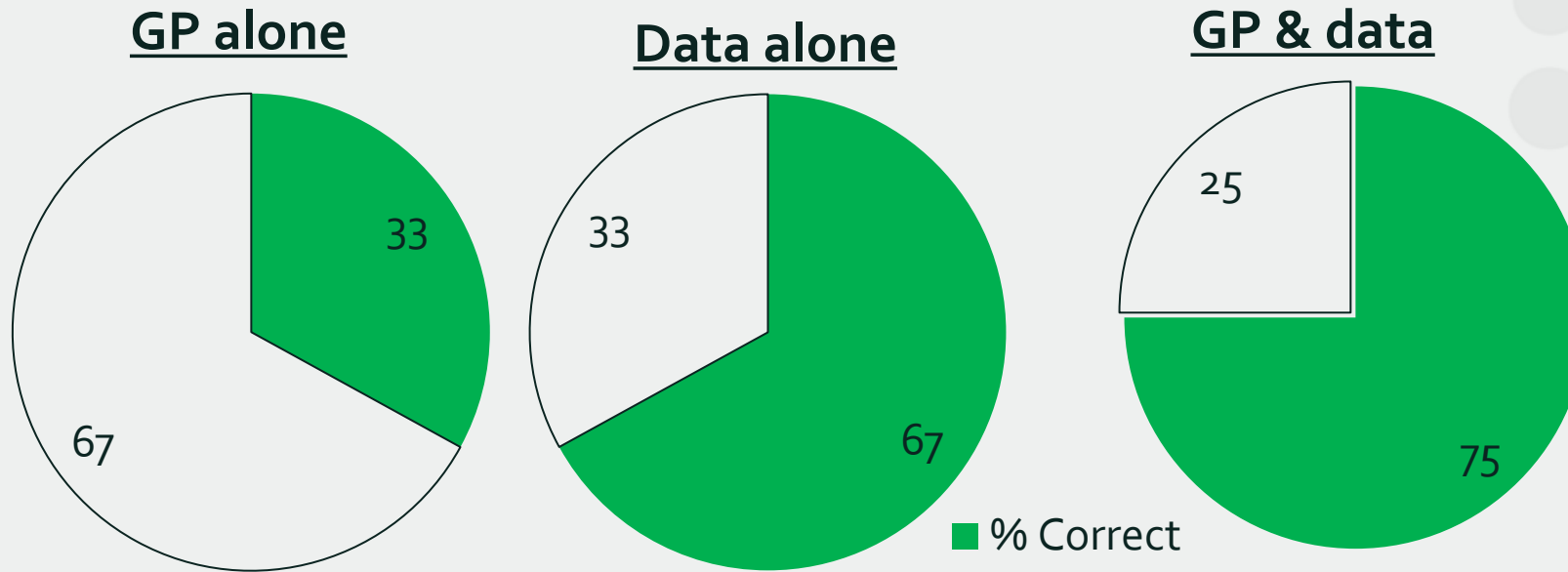
■ Better than average ■ Average ■ Worse than average



Source: GP patient survey

High intensity hospital users

How good at predicting future hospital use?



Impacts – Higher quality, longer lives
+ net saving £100million,
+ identify new groups

Covid data



5th November

Covid in Scotland: Nicola Sturgeon warns against complacency as R number drops

By PA news wire



Nicola Sturgeon said Scotland must be wary of Covid cases levelling out, but not lowering

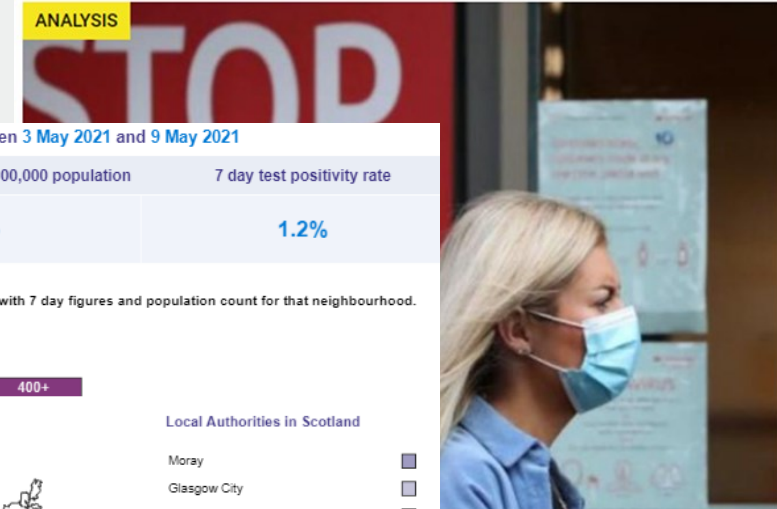
19th November

Coronavirus Scotland: How did we end up back in lockdown? Just follow the numbers



By Helen McArdle | [@HMcArdleHT](#)
Health Correspondent

ANALYSIS

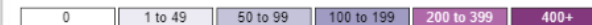


7 day positive cases in Scotland based on people tested between 3 May 2021 and 9 May 2021

7 day positive cases	7 day positive rate per 100,000 population	7 day test positivity rate
1,391	25.5	1.2%

Clicking on the area you are interested in on the map below will display a box with 7 day figures and population count for that neighbourhood.

7 day positive rate per 100,000 population



Local Authorities in Scotland

- Moray
- Glasgow City
- Clackmannanshire
- Midlothian
- East Renfrewshire
- North Lanarkshire
- East Ayrshire
- Falkirk
- South Lanarkshire
- Fife
- North Ayrshire
- East Dunbartonshire
- West Lothian
- Aberdeen City
- City of Edinburgh
- Dundee City
- Renfrewshire
- Stirling
- South Ayrshire
- West Dunbartonshire
- Perth & Kinross
- Angus
- Aberdeenshire
- Highland
- Dumfries & Galloway
- East Lothian

most dramatic increase coinciding with the



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Data linkage enabling change: Health and homelessness

Saving time,
money and lives

Preventive intervention being
trialled in NHS Scotland

Prediction using
linked data

Prediction using linked data

Linking data across
boundaries

Barriers for homeless people
to accessing healthcare

Organising our
own data

400,000 homeless in
last 20 years

How data helps public finances

£20 bn to Scottish economy

£1bn savings for public sector

High pay jobs in data science

Opportunities and problems

Scotland's USP

- Our data
- Academic expertise
- Relevant areas: space/fintech/health
- Quickly assemble academic, public and private sectors
- Scale - good for testing approaches,

Our challenges

- Takes too long
- Data to organise
- Make data visible
- Commercial model
- No one knows



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Research Data Scotland



Our vision is to promote and advance health and social wellbeing in Scotland by enabling access to public sector data about people, places and businesses,

and



creating the conditions for collaborative data-driven research and innovation in the public good.



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Working with the public

We are committed to embedding public engagement as a vital part of the research we enable.

The public is broadly supportive of the use of data for research as long as three core conditions are met:

**Public
interest**

**Privacy &
Security**

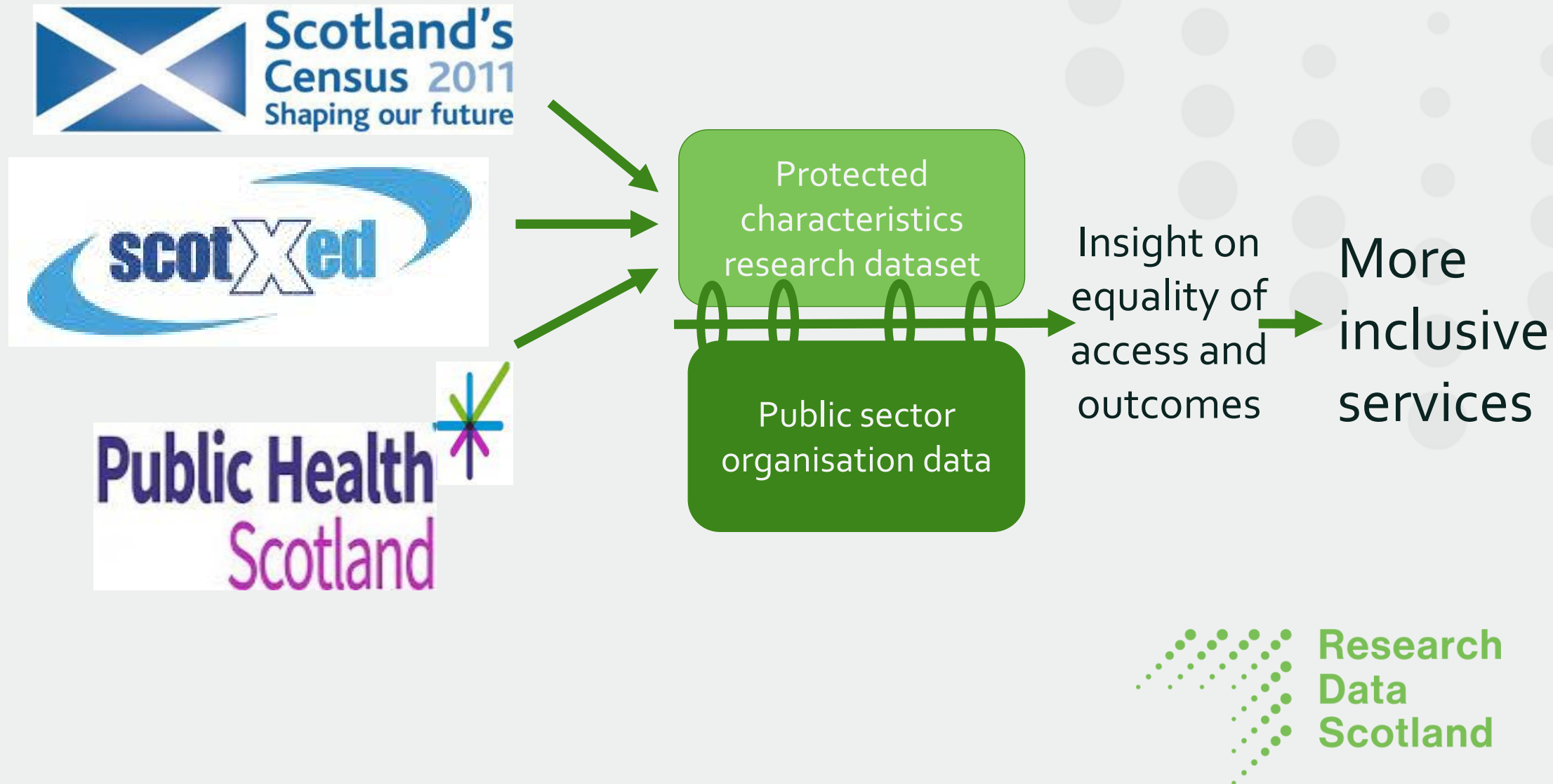
**Transparency
& Trust**

Organisational priority

1. Faster and more efficient data access
2. Expand range of users
3. Develop new services



Better data on equalities



Where data-driven innovation works best

- Repetitive tasks
- Preventing uneven outcomes
- Complex problems
- Empowering others

Principles for data driven innovation:

Discovery phase

Before starting, make sure you know:

- Your clear problem statement and aim
- What you are doing is ethical – public support?
- What causes the problem and what would need to change
- Partners will work with you on this (if necessary)
- What data you need
- You can get the necessary data together
- How you would use this data
- That you are able to measure the effects

Principles for data driven innovation:

Alpha phase

- Developing the information product
 - Bringing the data together
 - Checking its quality
 - Analytics!
- Testing the info product – does it deliver what you'd hoped?
- Developing the business change
 - Process mapping
 - Training
 - System redesign
- Testing the business change

Conclusions

- Collaboration
- Communications
- Connecting data

Questions?